



## Religious Education Accreditation Program

### Elevator Pitch

We are a faith-filled learning community creating a better future



**Brisbane  
Catholic  
Education**

teaching • challenging • transforming

# Elevator Pitch Strategy





# Elevator Pitch Strategy

1-minute speech  
“sell” the Vision for  
Religious Education  
to a parent or a  
parish priest ...



**A**

A parish priest  
concerned about  
lack of  
attendance at  
weekend  
Masses.

**B**

A parent who doesn't  
see the need for  
religious education at  
school.

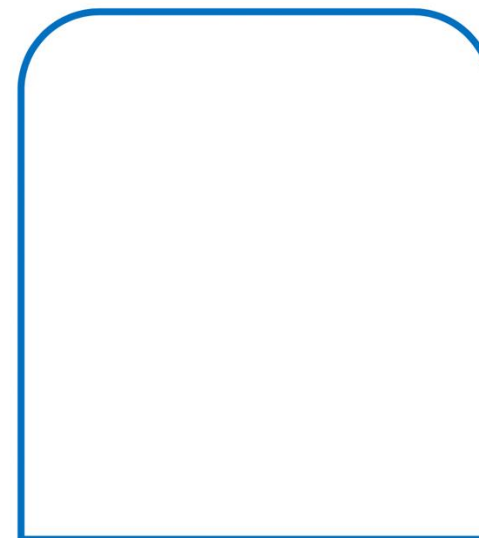
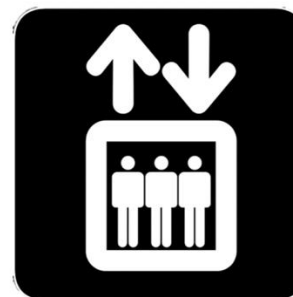
[Read pages 10 - 11...](#) Prepare your pitch... Practice your 1-minute  
elevator pitch about the Vision for Religious Education with your partner



What's the point of  
Religious Education in  
the Archdiocese of  
Brisbane?

A ... give your pitch...

Elevator Pitch

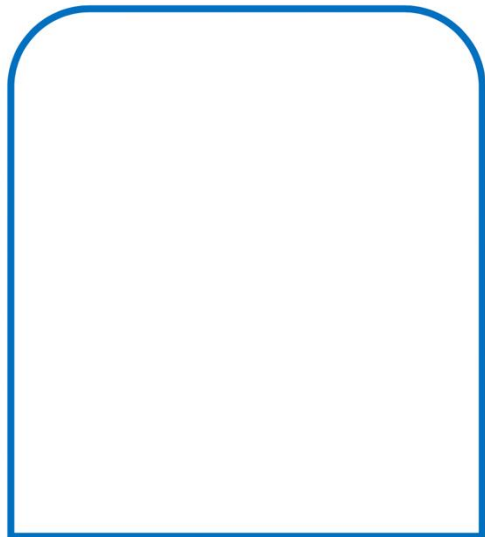
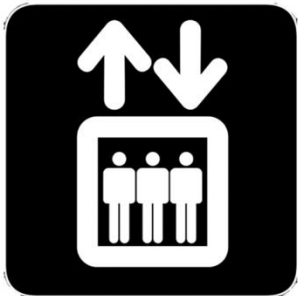




# What's the point of Religious Education in the Archdiocese of Brisbane?

A ... give your pitch...

Elevator Pitch



A photograph of an elevator lobby with two elevators. The walls are yellow, and the elevator doors are dark grey. Between the elevators is a yellow panel with a framed notice and a silver call button. Each elevator has a small digital display above its door. Two white speech bubbles with red text are overlaid on the image, one for each elevator.

**A**  
Thank  
you!

**B**  
Thank you!

## For more information

Formation and Engagement Services

[Fes@bne.catholic.edu.au](mailto:Fes@bne.catholic.edu.au)

[reap@bne.catholic.edu.au](mailto:reap@bne.catholic.edu.au)



[www.bne.catholic.edu.au](http://www.bne.catholic.edu.au)

BAN0067760